**VIPartner Email Sample for Vermont 2024**

Please personalize this email. Feel free to edit this copy to include your own “why.”

Subject Line: **Join Me in Supporting Critical Needs in VT**

Dear NAME,

I am writing to ask you and or COMPANY to consider supporting the Easterseals VT annual Very Important Partner (VIP) Campaign. The campaign supports programs benefitting more **than 2,000 children, youth, and families** throughout Vermont.

**Your support allows Easterseals VT to provide exceptional care and services to your neighbors, friends, co-workers, and loved ones.**

The depth and breadth of programs Easterseals VT offers benefits our neighbors, empowering and assisting parents and children in improving their lives. Services in Vermont strengthen families, support at-risk youth, and create opportunities for parents and children to heal and thrive in our communities.

When I give to a nonprofit, I want to know that my dollars make a difference. You can give confidently to Easterseals VT, knowing that every dollar you donate is maximized through sound fiscal management. What’s more, your gift stays here, helping local people – maybe even someone you know.

Your support could provide:

* **$700** Driver’s education classes for foster youth
* **$500** Therapeutic horseback riding lessons for children with trauma
* **$300** Clothing for school or employment for a foster youth
* **$100** Diapers for a month
* **$75** Academic books for foster youth
* **$50** Gas for a parent and child to spend supervised time together – Family Time Coaching

We plan to raise $5,000 during this year’s VIP campaign. I invite you to join me in furthering the good work of Easterseals VT with a donation in *any* amount. Help ensure children and families all across the Green Mountain State have access to Easterseals’ transformative supports and services.

Thank you for considering my request. To donate online today, please visit my VIP webpage at URL.

If you have any questions, don't hesitate to get in touch with me at PHONE or EMAIL.

With sincere appreciation,

NAME

**P.S. To see Easterseals VT making a difference in your community, please follow us on social media at** [**https://www.facebook.com/EastersealsVT.**](https://www.facebook.com/EastersealsVT.)